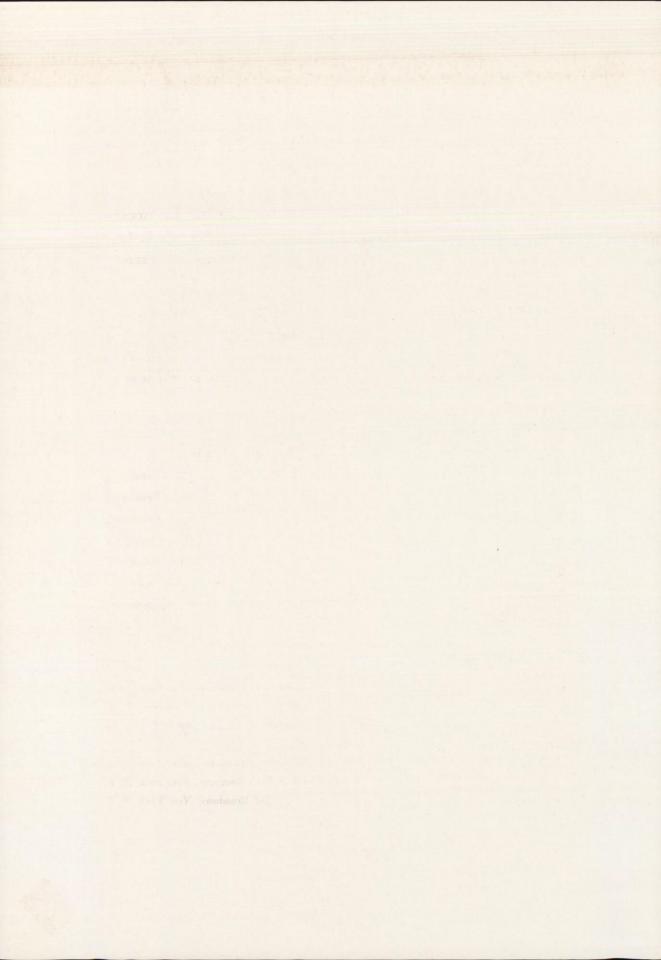
# McCrory Stores Corporation

Ammual Report

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# DIRECTORS AND OFFICERS

## Directors

RANDO	LPH CATLIN R. 1	F. COPPEDGE
A. J. Fink	FRANK J. HUMPHREY, JR.	N. BAXTER JACKSON
ROBERT W. JAMESON	HARRY O. LATHAM	WILLIAM L. LESS
F. W. PAUL	LEONARD SPANGENBERG	EUGENE W. STETSON
Executive Com	mittee	
	ROBERT W. JAMESON, Chair	man
R. F. COPPEDGE	A. J. Fink	F. W. Paul
EUGENE W. STETSON		LEONARD SPANGENBERG
F. W. PAUL G. C. CHAMBERS R. A. VROOM M. O. HILL L. C. SHOCKLEY	PPEDGE, Chairman of the Boar	President Vice President Vice President Vice President Vice President Vice President
H. H. Bosch	,	Comptroller
	Sullivar	
	S. D. Le	
	Guaran	ty Trust Company of New York
Registrar Common Stock	Bankers T	ruet Company Now Vorl. N. V.
	Chemical Bank & T	

General Office 1107 Broadway, New York, N. Y.

# Comparative Summary of 1952, 1951 and 1950

	1952	1951	1950
Sales\$	106,987,048	\$104,222,322	\$98,665,602
Wages And Salaries (including payroll taxes and employee benefits)	19,407,841	18,363,555	17,381,588
FEDERAL TAXES ON INCOME	3,175,000	3,740,000	3,540,000
NET INCOME	3,327,757	4,089,481	5,265,179
CASH DIVIDENDS PAID ON:			
Preferred Stock	209,626	209,674	210,000
Common Stock	2,851,271	2,851,142	3,135,662
EARNINGS RETAINED IN COMPANY	266,860	1,028,665	1,919,517
Number of Stockholders at End of Year	6,753	6,308	5,828
FIXED ASSETS:  Real Estate, Furniture and Fixtures and Leasehold Improvements			
Additions—Net	2,348,715	3,898,986	2,844,561
Provision for Depreciation and Amortization	1,405,103	1,252,196	1,130,796
Maintenance and Repairs	600,398	578,929	489,541
EARNINGS PER SHARE OF COMMON STOCK	1.37	1.70	$2.21\frac{1}{2}$
NET WORTH PER SHARE OF COMMON STOCK	14.04	13.92	13.47

### REPORT TO STOCKHOLDERS

February 11, 1953

### TO THE STOCKHOLDERS:

During 1952 McCrory Stores Corporation continued to make progress in sales and number of stores in operation but due to increased expenses was unable to match the earnings record of the past two years. At the present time supermarkets, drugstores and other forms of retail outlets, operating on a self service basis, are offering many lines of merchandise that were formerly sold mainly in variety stores. The Corporation in its efforts to combat this type of selling opened several new stores in 1952 in suburban shopping areas in direct competition to the aforementioned type of store. In these stores there has been incorporated for study and experimentation, displays which tend to reduce selling expenses, but which are foreign to the conventional layout and merchandising methods that have long been identified with variety store selling. The results obtained in these test stores will help determine the future merchandising and display policies of the Corporation.

Sales for the year were \$106,987,048, as compared with \$104,222,322 in 1951, representing an increase of 2.7%.

Net profit amounted to \$3,327,757 after providing \$3,175,000 for Federal Income Taxes. The comparable net profit for 1951 was \$4,089,481. Net earnings amounted to \$1.37 per share of common stock after providing for dividends on the preferred stock. From the 1952 earnings common stockholders received dividends of \$1.25 per share and compared with \$1.25 per share in 1951.

Capital expenditures during 1952 were spread over nine states and totaled \$2,348,715. Such expenditures exceeded the provision for depreciation and amortization by approximately \$1,000,000. The following tabulation of store development shows where the new, enlarged and remodeled stores were placed in operation during 1952. Construction at some of these locations started in 1951.

### **NEW STORES**

Arlington, Va.	Kissimmee, Fla.	St. Petersburg, Fla.
Clifton, N. J.	Lexington, Ky.	Pottstown, Pa.
Hanover, Pa.	Memphis, Tenn.	

The new stores in Kissimmee, Fla., Pottstown, Pa., and Hanover, Pa., replaced former locations that did not lend themselves to the sales volume that seemed obtainable in the respective cities.

#### ENLARGED AND REMODELED STORES

Aiken, S. C.	Melbourne, Fla.	Baltimore, Md.
Grafton, W. Va.	New Martinsville, W. Va.	Columbia, S. C.
Lake City, Fla.	Rahway, N. J.	Sarasota, Fla.

The installation of modern displays and rearrangement of the selling area at the enlarged and remodeled stores have substantially contributed toward the increased sales in these stores.

The planned capital expenditures for 1953 at this time are estimated at \$3,000,000 and will include the completion of two new stores, the relocation of three old stores and the enlargement of our store on the boardwalk at Atlantic City which is well along toward completion at this date. Included in the estimated expenditures for 1953 is the cost of transforming the former Loeser Department Store in downtown Brooklyn, N. Y., into a modern variety store. The store when completed will have in excess of a mile of counter display area, will be the Corporation's largest store unit and will replace the store presently occupied. Every effort is being made to have this store in operation for the 1953 fall season. The present store has been leased to a corporation that will make the location an integral part of its department store operation.

The increased store units and the expanding assortment of merchandise which is now being handled required additional working capital

### REPORT TO STOCKHOLDERS

at our peak inventory period. Short term funds were obtained in the amount of \$2,000,000 during the fall season; these loans were paid at the end of the Christmas season. Net working capital at the year end amounted to \$13,825,266, a decrease of \$440,584 during 1952. The reduction in working capital is accounted for below.

### CHANGES IN WORKING CAPITAL

	1952	1951
Working Capital (at beginning of year)	\$14,265,850	\$15,951,695
DEDUCTIONS FROM WORKING CAPITAL:		
Cash dividends on Preferred and Common Stock	\$ 3,060,897	\$ 3,060,816
Capital Assets (expenditures for new and remodeled stores, etc. — Net)  Decrease in deferred charges, etc.	2,348,715 236,168	3,898,986 67,720
	\$ 5,173,444	\$ 7,027,522
ADDITIONS TO WORKING CAPITAL:		
Net Income Amortization and depreciation	\$ 3,327,757 1,405,103	\$ 4,089,481 1,252,196
	\$ 4,732,860	\$ 5,341,677
NET DECREASE IN WORKING CAPITAL	\$ 440,584	\$ 1,685,845
Working Capital (at end of year)	\$13,825,266	\$14,265,850

On behalf of the Board of Directors and management, we express our sincere appreciation to all employees, stockholders, customers and associates for their splendid cooperation which made possible the accomplishments of the past year.

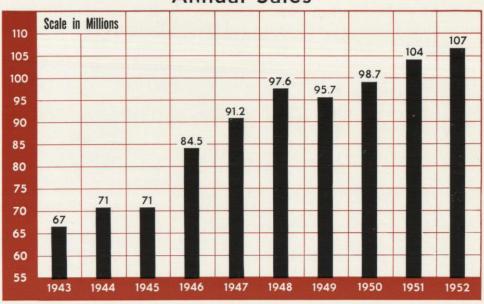
—BY ORDER OF THE BOARD OF DIRECTORS

R. F. Coppedge, Chairman

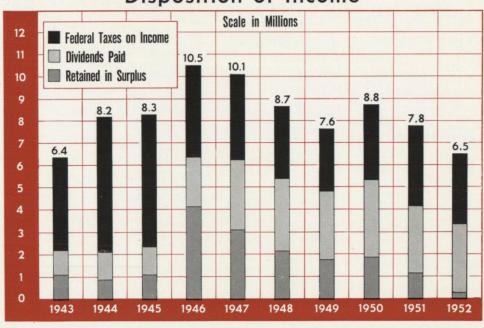
F. W. PAUL, President

### SALES AND INCOME GRAPHS

Annual Sales



Disposition of Income



### ACCOUNTANTS' REPORT

TO THE BOARD OF DIRECTORS
McCRORY STORES CORPORATION
NEW YORK, N. Y.

We have examined the balance sheet of McCrory Stores Corporation as at December 31, 1952 and the related statement of income and surplus for the year then ended. Our examination was made in accordance with generally accepted auditing standards, and accordingly included such tests of the accounting records and such other auditing procedures as we considered necessary in the circumstances.

In our opinion, the accompanying balance sheet and statement of income and surplus, together with the notes to financial statements, present fairly the financial position of McCrory Stores Corporation at December 31, 1952, and the results of its operations for the year then ended, in conformity with generally accepted accounting principles applied on a basis consistent with that of the preceding year.

S. D. LEIDESDORF & CO.

Certified Public Accountants

New York, N. Y. February 11, 1953

Mc Crory Ste

BALANCE SHEET as at D

### ASSETS

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CURRENT ASSETS:	1952	1951
Cash on hand, in banks and in transit	\$ 7,500,934	\$ 8,777,776
Merchandise inventories—Note A	13,805,056	13,372,628
Miscellaneous accounts receivable, less reserve	36,036	743,624
Total Current Assets	\$21,342,026	\$22,894,028
FIXED ASSETS:		
Real estate, at adjusted value December 31, 1936 and subsequent additions at cost	\$ 6,206,991	\$ 6,190,745
Furniture and fixtures, equipment and utensils, at cost	12,730,002	11,501,638
Improvements to leased property, at adjusted value January 1, 1936 and subsequent		
additions at cost	15,254,008	14,565,750
	34,191,001	32,258,133
Less: Reserves	10,924,184	9,871,605
Total Fixed Assets	\$23,266,817	\$22,386,528
DEFERRED CHARGES:		
Prepaid rents, insurance, taxes,		
store supplies, etc.	\$ 924,249	\$ 1,097,094
	\$45,533,092	\$46,377,650

#### NOTES TO FINAL

Financial statements as at or for the year ended December 31, 1951 are included for comparative purposes only.

#### Note A-

Merchandise at stores:	1952	1951
Inventories at the lower of cost or market based upon the retail method of inventory valuation Inventories at cost—restaurants Merchandise at warehouses—at cost Merchandise in transit—at cost	\$10,888,692 112,201 714,467 2,089,696	\$10,858,782 118,725 852,201 1,542,920
	\$13,805,056	\$13,372,628

#### Note B-

The  $3\frac{1}{2}\%$  Cumulative Convertible Preferred Stock is redeemable at the option of the Corporation, in whole or in part, at \$104 per share, plus accrued dividends to date of redemption, and in the event of voluntary liquidation, is entitled to receive an amount equal to the then redemption price and in the event of involuntary liquidation is entitled to \$100 per share and accrued dividends.

### COMPARATIVE BALANCE SHEET

# res Corporation

cember 31, 1952 and 1951

IA				

CURRENT LIABILITIES:	1952	1951
Accounts payable—including merchandise in transit	\$ 3,437,881	\$ 3,882,499
Accrued expenses, taxes, rents, salaries, etc.	3,642,302	3,753,565
Reserve for Federal taxes on income Less: U. S. Treasury notes	3,436,577 (3,000,000)	3,992,114 $(3,000,000)$
Total Current Liabilities	\$ 7,516,760	\$ 8,628,178
CAPITAL STOCK AND SURPLUS — Notes B, C and D: Preferred Stock—par value \$100.00 per share: Authorized 80,000 shares 3½% Series—Cumulative Convertible Outstanding 59,893 shares	\$ 5,989,300	\$ 5,989,300
Common Stock—par value \$.50 per share: Authorized 2,800,000 shares		
Issued and outstanding 2,281,017 shares	1,140,508	1,140,508
Capital Surplus	7,723,474	7,723,474
Earned Surplus (since January 1, 1936)	23,163,050	22,896,190
	\$38,016,332	\$37,749,472
	\$45,533,092	\$46,377,650

### CIAL STATEMENTS

Note C-

Of the total of 2,800,000 shares of Common Stock authorized 299,465 shares are reserved for issuance upon conversion of the  $3\frac{1}{2}\%$  Cumulative Convertible Preferred Stock.

#### Note D-

Pursuant to certain restrictions in connection with the authorization of the 3½% Cumulative Convertible Preferred Stock, Capital and Earned Surplus as at December 31, 1952 in the approximate amount of \$16,000,000 is not available for dividends on the Common Stock.

#### GENERAL-

At December 31, 1952 the minimum annual rentals upon property leased to the Corporation under 262 leases expiring after December 31, 1955, amount to approximately \$3,500,000, plus real estate taxes, insurance, etc.

The accompanying financial statements are subject to final determination of Federal and state taxes.

# Statement of Income and Surplus

For the Years Ended December 31, 1952 and 1951

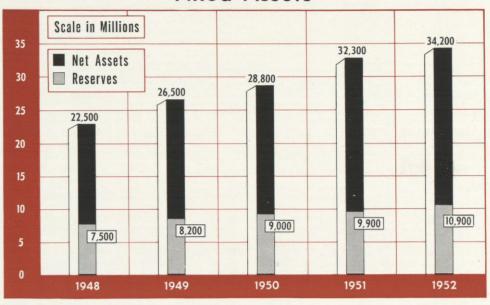
	1952	1951
SALES (merchandise, restaurant and concession)	\$106,987,048	\$104,222,322
Cost of Goods Sold and Operating Expenses (including occupancy and general and		
administrative expenses)	99,056,620	95,388,318
	7,930,428	8,834,004
OTHER INCOME:		
Income from sale of store property	3,299	35,486
Miscellaneous income, less other deductions	25,867	212,187
	22,568	247,673
Net income before depreciation, amortization and Federal taxes on income	7,907,860	9,081,677
Depreciation and amortization	1,405,103	1,252,196
Net income before Federal taxes on income	6,502,757	7,829,481
Provision for Federal taxes on income	3,175,000	3,740,000
NET INCOME	3,327,757	4,089,481
EARNED SURPLUS (since January 1, 1936) as at December 31, 1951 and 1950	22,896,190	21,867,525
	26,223,947	25,957,006
Dividends paid on: Common Stock—\$1.25 per share	2,851,271	2,851,142
Preferred Stock	209,626	209,674
Treffice Stock	3,060,897	3,060,816
EARNED SURPLUS (since January 1, 1936) as at December 31, 1952 and 1951—Note D	\$ 23,163,050	\$ 22,896,190
Capital Surplus as at December 31, 1951 and 1950	\$ 7,723,474	\$ 7,713,041
Excess of par value of 107 shares of $3\frac{1}{2}\%$ Cumulative Convertible Preferred Stock over par value of 535 shares of Common Stock issued upon conversion		10,433
Capital Surplus as at December 31, 1952 and 1951	\$ 7,723,474	\$ 7,723,474
CATITAL SURFLUS as at December 01, 1702 and 1701	1,120,111	- 1,120,111

Red figures are designated by italics.

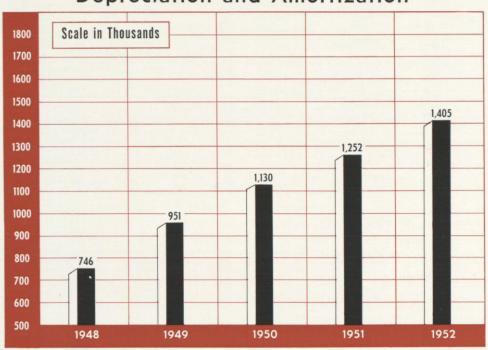
The Notes to Financial Statements are an integral part of this statement and should be read in conjunction herewith.

## FIXED ASSETS GRAPHS

Fixed Assets



### Depreciation and Amortization



Jen Year Summary -

(In thousands of dollars)			
	1952	1951	1950
SALES	\$106,987	\$104,222	\$98,665
Cost of Sales, including occupancy expenses	73,286	71,011	66,140
Selling, general and administrative expenses	25,771	24,378	22,930
Depreciation and amortization	1,405	1,252	1,130
Other Income, less other deductions	(22)	248	340
NET INCOME Before Federal Taxes	6,503	7,829	8,805
Federal Taxes on Income	3,175	3,740	3,540
NET INCOME	\$ 3,328	\$ 4,089	\$ 5,265
Cash Dividends on Preferred Stock	210	210	210
Cash Dividends on Common Stock	2,851	2,851	3,135
*Net Income per share of Common Stock	1.37	1.70	$2.21\frac{1}{2}$
*Cash Dividends per share of Common Stock	1.25	1.25	$1.37\frac{1}{2}$
Number of Stores	211	206	205

Financial Position -

		Imanciai	1 ostiton
WORKING CAPITAL	1952	1951	1950
Current Assets			
Cash and U.S. Government Securities	\$ 7,501	\$ 8,778	\$ 8,642
Merchandise Inventories	13,805	13,372	15,678
Miscellaneous Accounts Receivable	36	744	96
Total Current Assets	21,342	22,894	24,416
Current Liabilities	7,517	8,628	8,464
Working Capital	13,825	14,266	15,952
OTHER ASSETS			
Deferred Charges, etc.	924	1,097	968
Fixed Assets, Less Reserves for Depreciation			
and Amortization	23,267	22,387	19,800
	38,016	37,750	36,720
Other Liabilities			
Long Term Debt	_	_	-
Net Assets	\$ 38,016	\$ 37,750	\$36,720
Represented by	Tarria II		
Preferred Stock	\$ 5,990	\$ 5,990	\$ 6,000
Common Stock and Surplus	32,026	31,760	30,720
CTO ANS	\$ 38,016	\$ 37,750	\$36,720
*Net Worth per Share of Common Stock	\$ 14.04		\$ 13.47

<sup>\*</sup>Number of shares of Common Stock has been adjusted to reflect 2 for 1 split during April 1951.

# TEN YEAR SUMMARY

0	0	0
Statement	of	Income

1949	1948	1947	1946	1945	1944	1943
\$95,767	\$97,588	\$91,225	\$84,509	\$71,282	\$71,324	\$67,351
65,137	66,088	61,336	56,645	48,182	48,433	47,010
22,249	22,139	19,569	16,999	14,060	13,932	13,162
951	746	674	651	667	712	736
156	74	407	324	(91)	(64)	(80)
7,586	8,689	10,053	10,538	8,282	8,183	6,363
2,755	3,200	3,750	4,000	5,910	6,000	4,075
\$ 4,831	\$ 5,489	\$ 6,303	\$ 6,538	\$ 2,372	\$ 2,183	\$ 2,288
210	210	210	205	225	300	300
2,850	3,193	3,022	2,280	995	990	990
$2.02\frac{1}{2}$	$2.31\frac{1}{2}$	2.67	$2.77\frac{1}{2}$	1.00	.95	1.001/
1.25	1.40	$1.32\frac{1}{2}$	1.00	.50	.50	.50
201	202	199	199	199	203	201

# December 31, 1943-1952

	,					
1949	1948	1947	1946	1945	1944	1943
\$10,876	\$12,195	\$15,003	\$15,632	\$14,197	\$13,660	\$10,362
11,407	11,379	11,908	8,271	5,131	5,698	8,137
48	114	190	101	189	45	44
22,331	23,688	27,101	24,004	19,517	19,403	18,543
6,754	6,782	9,098	6,811	7,517	8,012	7,858
15,577	16,906	18,003	17,193	12,000	11,391	10,685
909	1,142	1,133	1,124	809	1,294	924
18,316	14,983	11,809	10,744	10,285	10,850	11,293
34,802	33,031	30,945	29,061	23,094	23,535	22,902
_	<u> </u>		72	-	2,625	2,885
\$34,802	\$33,031	\$30,945	\$28,989	\$23,094	\$20,910	\$20,017
					vel to	University of
\$ 6,000	\$ 6,000	\$ 6,000	\$ 6,000	\$ 6,000	\$ 6,000	\$ 6,000
28,802	27,031	24,945	22,989	17,094	14,910	14,017
\$34,802	\$33,031	\$30,945	\$28,989	\$23,094	\$20,910	\$20,017
\$ 12.63	\$ 11.851/2	\$ 10.94	\$ 10.08	\$ 8.24	\$ 7.53	\$ 7.071/2

# 211 McCRORY STORES

# 211 Mc Crory Stores ...

Alabama (1)	Fla. (cont.)	Kentucky (2)	Missouri (1)	
Eufaula	Kissimmee	Louisville	St. Louis	
	Lake City	Lexington		
	Lakeland			
	Leesburg			
Arkansas (3)	Live Oak			
Eldorado	Melbourne		New Jersey (12)	
Fort Smith	Miami		New Jersey (12)	
Ionesboro	Miami Beach	Louisiana (3)	Asbury Park	
Jonesboro	New Smyrna	Lafavette	Atlantic City	
	Ocala	New Orleans	Burlington	
	Orlando	1626 Dryades St.	Camden	
Connecticut (1)	Palatka	1005 Canal St.	Clifton	
Connecticut	Panama City		Jersey City	
Danbury	Plant City		Newark	
	Punta Gorda		Orange	
	Quincy		Passaic	
	Sanford	Maryland (8)	Perth Amboy	
Delaware (1)	Sarasota	Marylana (0)	Rahway	
Dover	St. Augustine	Baltimore	Union	
Dover	St. Petersburg	Cambridge		
	425 Central Ave. 3270 Central Ave.	Crisfield		
	Tallahassee	Cumberland		
Dist of Col (1)	Wauchula	Easton		
Dist. of Col (1)	West Palm Beach	Frederick	New York (9)	
Washington	Winter Haven	Hagerstown	Bay Shore, L. I.	
	winter Haven	Salisbury	Brooklyn	
Florida (39)	Georgia (8)		†Flushing, L. I. Johnson City Long Island City	
Arcadia	Bainbridge		New York City	
Bartow	Columbus	Massachusetts (2)	Niagara Falls	
Bradenton	Cordele	New Bedford	Rego Park	
Clearwater	Savannah	1115 Acushnet Ave. 1009 S. Water St.	Syracuse	
Daytona Beach	Tifton	1009 S. Water St.		
128 S. Beach St. 814 Main St.	Valdosta			
Deland	Waycross			
Fort Lauderdale	,			
Fort Myers			North Carolina (5)	
Fort Pierce			Dunn	
Gainesville	Indiana (3)	Mississippi (3)	Fayetteville	
Homestead	Anderson	Gulfport	Fort Bragg	
Iacksonville	Indianapolis	Jackson	Roanoke Rapids	
†Key West	Terre Haute	McComb	Tarboro	
12203 11 000				

# IN TWENTY-THREE STATES\*

# ... In Twenty-three States\* -

Ohio (9)	Pa. (cont.)	South Carolina (8)	Texas (cont.)	
Canton	Franklin	Aiken	Taylor	
Cleveland	Greensburg	Chester	Terrell	
Dayton	Hanover	Columbia	Waco	
East Liverpool	Homestead	Gaffney	Wichita Falls	
Hamilton	Huntingdon	Georgetown		
Kent	Indiana Johnstown	Greenwood		
Springfield	Kane	Newberry		
Steubenville	Lancaster	Rock Hill		
Youngstown	Lebanon			
	Lewistown		Virginia (8)	
	Monongahela		Arlington	
	Mt. Pleasant		Cape Charles	
	Patton		Charlottesville	
	Philadelphia	Tennessee (5)	Front Royal	
Pennsylvania (56)	1205 Market St. 919 Market St.	Bristol	Harrisonburg	
Allentown	Philipsburg	Kingsport	Pulaski	
Altoona	Pittsburgh	Morristown	Staunton	
Barnesboro	105 E. Ohio St. 314 Fifth Avenue	Oak Ridge	Winchester	
Bethlehem	Portage Portage	Memphis		
Bradford	Pottstown			
Bristol	Punxsutawney			
Brookville	Reading			
Canonsburg	Reynoldsville			
Carlisle	Ridgway		West Virginia (11)	
Carnegie	Scottdale	Texas (14)	Charleston	
Chambersburg	Scranton	Big Spring	Clarksburg	
Charleroi	Somerset	Corpus Christi	Fairmont	
Chester	South Fork	Denton	Grafton	
Clearfield	Tyrone	Fort Worth	Huntington	
Connellsville	Vandergrift	Galveston	Mannington	
Cresson	Waynesboro	Hillsboro	Martinsburg	
Donora	Waynesburg	McAllen	Morgantown	
DuBois	Wilkes-Barre	Nacogdoches	New Martinsville	
Ebensburg	Windber	Palestine	Parkersburg	
Emporium	York	San Antonio	Wheeling	

<sup>\*</sup>And the District of Columbia.

<sup>†</sup>Stores contemplated or under Construction.

Stockrooms at New York, N. Y. and Huntingdon, Pa.



